

Strategic Need:

Most companies have well formulated strategies but are unclear of the projects and resources for Digital alignment. This process will guide you through the Digital Roadmap process.

FIVE PHASES of a DIGITAL ROADMAP DEVELOPMENT

PHASE 1 – PLAN

BIT Consulting will assess and document current state of technology and organizational digitization. Then will determine the goals and objectives desired that are aligned with current business strategies.

PHASE 2 - DO

Together we will create your digital roadmap which is more than just a list of projects. It requires the business leaders to rethink the way they choose, deploy and use technology to deliver products and services.

PHASE 3 – CHECK

We will ensure your digital roadmap aligns with your high impact business strategies. Also your business must have the capabilities to achieve these goals which may include personnel development and potential culture transformation.

PHASE 4 – ACT

Next we will guide the planning for the projects required to deliver your strategies including the staff training or resource capacity planning needed. If required augment your resources with specialist to provide technical and or project management skills to expedite your projects.

PHASE 5 - SUSTAIN

Finally the cycle of upgrades and implementations must be sustained through the continued learning of your staff and regular maintenance and development of your technologies and organization capabilities. Also the planning for your technology and digital roadmaps must become part of your annual business planning cycle.

Outcomes:

Once you have a Digital Roadmap you will understand the resources and projects required to get your business to your target technology state. You can then attract new customers with service and product excellence.



Processed based on Deming PDCA cycle of improvement, which is now also the basis for ISO 9001:2015 quality management system.

PDCA <https://www.youtube.com/watch?v=e4gOPeHSRo8>

ISO9001:2015 <https://www.youtube.com/watch?v=qSVqDNOKOTo>

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